SPONSORSHIP PROSPECTUS
April 25-27, 2017 @ COEX, SEOUL, KOREA
# INDEX

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The CardioVascular Research Foundation (CVRF) is a non-profit clinical research foundation that seeks to contribute in improving the lives of patients with cardiovascular disease by promoting preclinical and clinical researches, educating physicians and teaching patients.

Since its establishment in 2002 and its affiliation with the Asan Medical Center in Seoul, Korea, CVRF has been conducting and supporting a large number of outstanding clinical researches to help conquer cardiovascular disease through Data Coordinating Center, QCA (Quantitative Coronary Angiographic) and IVUS (Intravascular Ultrasound) Core Laboratories based on internationally standardized clinical research centers. The foundation has been also sharing cutting edge knowledge and educating physicians and other professionals by holding international conferences, running educative websites and committing to various physician training programs.

The CVRF will do its best to develop innovative technologies and educate professionals and the public related to the cardiovascular field through its vast experience and knowledge obtained by ongoing research activities, scientific conferences, educative websites and various training programs. By achieving these goals, the CVRF is dedicated to increase the survival rate and the quality of life for patients who suffer from cardiovascular disease and its medication.
OVERVIEW

CARDIOVASCULAR SUMMIT – TCTAP 2017
Unceasing Change and Evolution

WHEN & WHERE
April 25 - 27, 2017
COEX, Seoul, Korea

WHY
Improving the quality of medical care for patients through educating physicians and other medical professionals who are specialized and interested in the field of interventional cardiology

TCTAP can Provide
- Review the latest basic and clinical investigations to guide how to manage optimally the patients with vascular or structural heart disease.
- Integrate the newest interventional techniques and devices related to patient care in the coronary, peripheral and carotid arteries, and structural heart disease.
- Compare and contrast different approaches to treat the same type of lesion, and apply an optimal treatment to various patients in their clinical practice.
- Learn numerous treatment strategies through reviewing diverse challenging cases submitted from all around the world and discussing with the world renowned experts.
- Integrate adjunctive pharmacologic management in treating patients with cardiovascular disease and patients underwent intervention therapies.

WHO
- Interventional cardiologists
- General cardiologists and other physicians who are interested in cardiology and vascular medicine
- Radiologists
- Basic scientists
- Vascular medicine specialists
- Vascular surgeons
- Cardiac surgeons
- Interventional pediatricians
- Nurses and technologists
- Other healthcare professionals with special interest in the interventional vascular therapy and medicine

WEBSITE
www.summit-tctap.com

Upcoming Meeting
TCTAP 2018   April 29 - May 1, 2018
TCTAP 2019   April 21 - 23, 2019
TCTAP 2020   April 26 - 28, 2020

SECRETARIAT
CardioVascular Research Foundation (CVRF)
2F Asan Institute for Education & Research
88, Olympic-ro 43-gil, Songpa-gu, Seoul 05505, Korea
BOARDS MEMBERS

Course Directors
- Myeong-Ki Hong, MD
- Bon-Kwon Koo, MD
- Cheol Whan, Lee, MD
- Seung-Jung Park, MD
- John Robert Laird, Jr, MD
- Martin Bert Leon, MD
- Gary S. Mintz, MD
- Gregg W. Stone, MD

Course Co-Directors
- Takashi Akasaka, MD
- William F. Fearon, MD
- Michael R. Jaff, MD
- Akiko Maehara, MD
- Toshiya Muramatsu, MD
- Naco Pijs, MD
- In-Ho Chae, MD
- Donghoon Choi, MD
- Seung-Ho Hur, MD
- Nae Hee Lee, MD
- Seung-Whan Lee, MD
- Seung-Woon Rha, MD

Scientific Committee
- Rosli Mohd Ali, MD
- Yasushiro Asakura, MD
- George D. Dangas, MD
- Doni Firman, MD
- William A. Gray, MD
- Xinyang Hu, MD
- Paul Hsien-Li Kao, MD
- Dimitri Karmpaliotis, MD
- Susheel Kodali, MD
- Michael Kang-Yin Lee, MD
- Roxana Mehran, MD
- Muhammad Munawar, MD
- Satoru Otsuji, MD
- Afzalur Rahman, MD
- Li Wah Tam, MD
- Etsuo Tsukihane, MD
- Wasan Udayachalerm, MD
- Jian-an Wang, MD
- Chiung-Jen Wu, MD
- Bo Xu, MD
- Alan C. Yeung, MD
- Robaayah Zambahari, MD
- Jung-Min Ahn, MD
- Youngkeun Ahn, MD
- Jang-Ho Bae, MD
- Kiyuk Chang, MD
- Jin-Man Cho, MD
- Yong Pil Cho, MD
- Seung Hyuk Choi, MD
- So-Young Choi, MD
- Suk Jung Choo, MD
- Jooyong Hahn, MD
- Young Joon Hong, MD
- Jae-Sik Jung, MD
- Soo-Jin Kang, MD
- Woong Choi Kang, MD
- Byeong-Keuk Kim, MD
- Ho Jung Kim, MD
- June Hong Kim, RT
- Jung-Sun Kim, MD
- Gi-Young Ko, MD
- Tae Won Kwon, MD
- Eun Jeong Lee, RN
- Jae-Hwan Lee, MD
- Chang-Wook Nam, MD
- Duk-Woo Park, MD
- Eun-Seok Shin, MD

Honorary Board
- Maurice Buchbinder, MD
- Antonio Colombo, MD
- Runlin Gao, MD
- Junbo Ge, MD
- Eberhard Grube, MD
- David R. Holmes, MD
- Mun Kyung Hong, MD
- Yong Huo, MD
- Ik-Kyung Jung, MD
- Spencer B. King III, MD
- Eisho Kyo, MD
- Teguh Santoso, MD
- Patrick W. Serruys, MD
- Kui-Hian Sim, MD
- Kinzo Ueda, MD
- Wook Sung Chung, MD
- Hyon-Cheol Gwon, MD
- Yangsoo Kang, MD
- Myung-Ho Jeong, MD
- Hyo-Soo Kim, MD
- Jae-Joong Kim, MD
- Kwon-Bae Kim, MD
- Young Jo Kim, MD
- Jae-Ki Ko, MD
- Tae-Hwan Lim, MD
- Dong Joo Oh, MD
- Jeong Euy Park, MD
- Seong-Wook Park, MD
- Young-Bae Park, MD
- Ki-Bae Seung, MD
- Eak-Kyun Shin, MD
- Joo-Young Yang, MD
- Junghan Yoon, MD

ASSOCIATION AND AFFILIATIONS
- Advanced Cardiovascular Solutions
- American College of Cardiology
- Annual Australia & New Zealand Endovascular Therapies Meeting
- Annual Meeting of the Japanese Coronary Association
- Annual Scientific Meeting of Indonesian Heart Association
- Annual Scientific Meeting of the Japanese Circulation Society
- Annual Scientific Session of Japanese College of Cardiology
- Asia Pacific Congenital & Structural Heart Intervention Symposium
- Asia PCR Singapore Live
- Asian Pacific Society of Interventional Cardiology
- Bangla Interventional Therapeutics
- CardioAlex Pan Arab
- Cardiological Society of India
- Cardiovascular Interventional Association of Thailand
- Cardiovascular Interventional Summit Hong Kong
- China Interventional Therapeutics in Partnership with TCT
- Chinese Society of Cardiology
- Chuogoku Shikoku Live Demonstration Course in Kurashiki
- Chung-Ang Mayo Heart Lecture
- Complex Cardiovascular Therapeutics
- Coronary Intravascular Ultrasound
- Great Wall International Congress of Cardiology
- Heart Institute of Asan Medical Center
- Hong Kong Society of Transcatheter ENdo-cardiovascular Therapeutics
- India Live
- Indonesian Society of Interventional Cardiology Annual Meeting
- Japanese Association of Cardiovascular Intervention and Therapeutics
- Joint Interventional Meeting
- Joint meeting of Coronary Revascularization
- Kamakura Live Demonstration Course
- Kinki Cardiovascular Joint Live
- Korean Association of Cardiovascular and Pulmonary Rehabilitation
- Korean Cardiovascular Technology Association
- Korean Pediatric Heart Association
- Korean Society of Cardiology
- Korean Society of Cardiovascular Imaging
- Korean Society of Interventional Cardiology
- Left Main & Coronary Bifurcation Summit
- Live Demonstration in Kokura
- Malaysia Live
- National Intervention Council of Cardiological Society of India
- Oriental Congress of Cardiology
- Paris Course on Revascularization
- Qianjiang International Cardiovascular Congress
- Sapporo Live Demonstration Course
- Taiwan Transcatheter Therapeutics
- TCT Russia
- Tokyty Percutaneous cardiovascular Intervention Conference
- Toyohashi Live
- Transcatheter Cardiovascular Therapeutics / Cardiovascular Research Foundation

PROGRAM SUPPORTS
TCTAP is sponsored by CardioVascular Research Foundation (CVRF) and Heart Institute of Asan Medical Center (Seoul, Korea) and partially funded by educational grants from commercial supporters. The CardioVascular Research Foundation wishes to extend special appreciation to Clinical Research Center for Ischemic Heart Disease for their continued support to our programs.
PROGRAM HIGHLIGHTS

Live Case Demonstration by Renowned Expert Groups Transmitted from Globally Reputed Medical Center
- Columbia University Medical Center, New York, USA
- St. Paul Hospital, Vancouver, Canada
- EMO Centro Cuore Columbus, San Raffaele Hospital, Milano, Italy
- Fu Wai Hospital, Beijing, China
- Asan Medical Center, Seoul, Korea
- Catholic University of Korea, Seoul St. Mary’s Hospital, Seoul, Korea
- Seoul National University Hospital, Seoul, Korea
- Severance Hospital, Seoul, Korea

Partnership Sessions on Highlights of Recent Clinical Issues Organized by International Academic Groups
Jointly organized by global interventional societies from USA, Japan, China, Hong Kong, Bangladesh, Taiwan, Thailand, Malaysia, India and Indonesia

11th TCTAP Award for “Master of the Masters”
This honorary award will be presented in the Main Arena on the 2nd day of the meeting to the one of the greatest masters who is playing a significant leading role in the field of interventional cardiology as well as in the TCTAP meeting over the years.

TCTAP Wrap-up Interview
Moderated wrap-up interview sessions will be running at the open studio during the meeting with world’s leading experts in the field of vascular medicine, which will deliver comprehensive knowledge and professional experience in depth on selected key topics of current issues.

5th TCTAP Best Young Scientist Award
Specially designed to support young physicians to develop and enrich their academic & clinical work experience, the winners will be selected from one of the Best Abstract or Case Presenters of TCTAP 2015 and will be given a scholarship of 5,000 USD on the 3rd day of the meeting.

Heart Keeper 2017
In association with Heart Hospital of Asan Medical Center
A half-day special event open to the general public with the aim to increase awareness and understanding of cardiovascular disease, and its treatment and prevention

Key Dates

<table>
<thead>
<tr>
<th>April 25</th>
<th>April 26</th>
<th>April 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific Sessions</td>
<td>Live Case Demonstration Sessions</td>
<td>Breakfast Meetings</td>
</tr>
<tr>
<td>Satellite Symposia (Lunch)</td>
<td>Satellite Symposia (Evening)</td>
<td>Abstract &amp; Case Competition Sessions</td>
</tr>
<tr>
<td>Exhibition</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Special Activities

TCTAP Wrap-up Interview
Moderated wrap-up interview sessions will be running at the open studio during the meeting with world's leading experts in the field of vascular medicine, which will deliver comprehensive knowledge and professional experience in depth on selected key topics of current issues.

7th TCTAP Award for “Master of the Masters”
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5th TCTAP Best Young Scientist Award
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VENUE INFORMATION

COEX
Address: 524, Bongeunsa-ro, Gangnam-gu, Seoul, 06164, Rep of Korea
Tel: 82-2-6000-0114
Website: www.coex.co.kr

COEX, CONVENTION CENTER
NORTH GATE

Floor Plan

3F
- Main Arena
- Room 1A ~ 2A
- CVRF Booth
- Lounge
- Faculty of the Year Lounge
- Registration
- Coat Room
- Future Meeting Desk
- Exhibition Hall (D2 Hall)
  - Exhibition & Learning Center
- Abstract & Case Zone
- Poster Abstract Zone

2F
- Invited Faculty Lounge
- Preview Room
- Wrap-up Interview Lounge
- Prayer Room
- Room 202~210

1F
- Endovascular & Valve Theater (Room 101 ~ 102)
- CTO & Coronary Theater (Room 103)
- Presentation Theater (Room 104)
- Room 105
ATTENDEE DEMOGRAPHICS of TCTAP 2016

Around 4,000 attendees from 44 countries

Attendance by Country (Overseas)

Attendance by Main Business Categories

Abstract & Case Submissions

Physician, 50%

Industry Professional, 22%

Technician, 9%

Nurse, 15%

Others, 4%

Koreans
Overseas

24%
12%
9%
6%
6%
6%
5%
5%
5%
4%
3%
2%
2%
1%
1%
6%

Japan
Taiwan
China
India
Indonesia
USA
Hong Kong/China
Singapore
Malaysia
Bangladesh
Vietnam
Philippines
Turkey
Russia
Australia
Others

Around 360 Case Abstracts

360

Around 219 Abstracts

219
EXHIBITORS OF TCTAP 2016

Abbott Vascular
ACIST
AMG KOREA CO., LTD. / Qualitech Korea Ltd. / ASAHI INTECC CO., LTD
ASPEN / HANDOK
AstraZeneca Korea
B. Braun Korea, Ltd., Co.
BARD Korea Ltd.
Bayer Korea
Biosensors Interventional Technologies Pte., Ltd. / DIO Ltd.
BIOTRONIK
Boehringer Ingelheim
Boston Scientific
Cardinal Health Korea Ltd.
CHONG KUN DANG
Cook Medical Korea
Daiichi Sankyo Korea
DONG-A ST
Edwards Lifesciences Korea Co., Ltd.
Focusmedical Co., Ltd. / Goodman Korea / infraredx
GE Healthcare
Guerbet Korea
Hangzhou Lonestar Medtech Co., Ltd.
Korea Otsuka Pharmaceutical Co., Ltd.
Kyung Poong Pharma
MEDBOOK
Medtronic Korea plc.
Meril Life Sciences Pvt. Ltd.
Merit Medical Korea
Mitsubishi Tanabe Pharma Korea / CJ HealthCare
MSD Korea
NOVARTIS Korea
OrbusNeich Medical Korea
OSSTEM CARDIOTEC
Pfizer Pharmaceutical Korea Ltd.
Philips
Rontis AG
SAMJIN Pharm.
Sanofi-Aventis
Siemens Healthcare
St. Jude Medical Korea
Terumo Korea Corporation
Translumina GmbH
VOLCANO / BT PLUS
W.L. GORE & ASSOCIATES, (KOREA) LTD.
Yuhan Corporation

2016 Global Partnership

AICT Congress 2016 APSIC
APSIC
CCT 2016
Korean Society of Interventional Cardiology
PCR
QICC
Taiwan Transcatheter Therapeutics (TTT)
TCTAP is growing every year.
These are remarkable numbers from 2016
Around 4,000 attendees from 44 countries
785 industry professionals from 105 companies
31 industry symposia during conference

As an Exhibitor or Sponsor in TCTAP 2017,
You can promote your company’s latest innovations,
Meet clients from all over the world and
Reinforce your relationship with key opinion leaders.

IMPORTANT DATES

Early November, 2016
Sponsorship Website Open

December 23(Fri), 2016
Application Deadline

January 20(Fri), 2017
Submission Deadline for Satellite Symposia Program Agenda

February 6(Mon) ~ March 24(Fri), 2017
Complimentary Registration (Exhibition, Learning Center, Satellite Symposia)

February 24(Fri), 2017
Submission Deadline for Learning Center Program Agenda

Late February ~ Early March, 2017
Notification for Booth Allocation (Exhibition & Learning Center)

Late February ~ April 7(Fri), 2017
Application for Booth Facilities (Exhibition & Learning Center)

March 17(Fri), 2017
Submission Deadline for Advertisement File (Publication & Promotion Item)

March 24(Fri), 2017
Payment Deadline

April 7(Fri), 2017
Submission Deadline for Island Booth Image (Exhibition & Learning Center) &
Promotional Materials (Learning Center & Satellite Symposia)
APPLY FOR SPONSORSHIP 2017

TCTAP SPONSORSHIP WEBSITE
http://exhibition.summitmd.com

- Find information and specifications on all about sponsorship
- Apply for sponsorship items with details and upload promotional advertisement file
- Check your sponsorship status and new updates of your application
- Access important notices or Download documents

STEP 1. Log-in

- Application for all sponsorship items should be requested ONLINE.
- ID & PW for log-in was informed to each company. If you haven't received, please contact Ms. Moon Na at namoon@summitmd.com.

STEP 2. Sponsorship Item

- Please check the items which you can apply through the website.
  - Company Information / Name List for Complimentary Badge
  - Satellite Symposia
  - Exhibition & Learning Center / Booth Facilities
  - Meeting Room Rental
  - Publication Item
  - Promotion Item
  - Faculty Sponsorship

1. Check the “Apply Box” for the items what you wish to apply.
2. Click the button to submit the details of each sponsorship item.

[Sponsorship Level] page

- To access this page, a separate password is required and will be informed individually only to the person in charge for each company.
- You can see your company’s sponsorship level for this meeting with total & breakdown amount and submit/upload your sponsorship application form.

TCTAP Sponsorship Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>at least USD 250,000</td>
</tr>
<tr>
<td>Platinum</td>
<td>at least USD 100,000 but less than USD 250,000</td>
</tr>
<tr>
<td>Gold</td>
<td>at least USD 70,000 but less than USD 100,000</td>
</tr>
<tr>
<td>Silver</td>
<td>at least USD 40,000 but less than USD 70,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>at least USD 10,000 but less than USD 40,000</td>
</tr>
<tr>
<td>Normal</td>
<td>less than USD 10,000</td>
</tr>
</tbody>
</table>
## APPLY FOR SPONSORSHIP 2017

**Sponsorship Items at a Glance (List & Price)**

You can find details of each sponsorship item in the following pages.

### Exhibition & Learning Center

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Price (Per Booth)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island Booth</td>
<td>$6,000</td>
</tr>
<tr>
<td>Shell Scheme Booth</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

* Exhibition & Learning Center Application
  1 booth: Shell Scheme Booth Only
  Island Booth type is available for exhibitor who apply for 2 booths or more.
  Above silver level sponsor can apply for 3 booths or more.

### Satellite Symposia

<table>
<thead>
<tr>
<th>Session</th>
<th>Price (Per Session)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast Meeting</td>
<td>$10,000</td>
</tr>
<tr>
<td>Lunchtime Activity</td>
<td>$15,000</td>
</tr>
<tr>
<td>Evening Symposium</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

### Meeting Room Rental

<table>
<thead>
<tr>
<th>Room Size</th>
<th>Price (Per 30min.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 20 people</td>
<td>$300</td>
</tr>
<tr>
<td>Over 20 people</td>
<td>$500</td>
</tr>
</tbody>
</table>

* Minimum rental period is 1 hour.

### Digital Item

<table>
<thead>
<tr>
<th>Digital Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DID Screen</td>
<td>$10,000</td>
</tr>
<tr>
<td>Cyber Station</td>
<td>$10,000</td>
</tr>
<tr>
<td>Live Station</td>
<td>$10,000</td>
</tr>
<tr>
<td>Cell Phone/iPad Charger</td>
<td>$2,000</td>
</tr>
<tr>
<td>E-Newsletter - Vertical / Horizontal button</td>
<td>$3,000</td>
</tr>
<tr>
<td>E-Newsletter – Full Page</td>
<td>$5,000</td>
</tr>
<tr>
<td>WiFi Zone</td>
<td>$10,000</td>
</tr>
<tr>
<td>Mobile Apps. Applicable to only above Platinum Level</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

### Hotel Item

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Key</td>
<td>$5,000</td>
</tr>
<tr>
<td>Shuttle Bus</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

### Convention Item

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ball Point Pen</td>
<td>$5,000</td>
</tr>
<tr>
<td>Water Bottle</td>
<td>$10,000</td>
</tr>
<tr>
<td>Welcome Cookies</td>
<td>$10,000</td>
</tr>
<tr>
<td>Promotional Banner</td>
<td>$10,000</td>
</tr>
<tr>
<td>Registration Badge</td>
<td>$10,000</td>
</tr>
<tr>
<td>Happy Hour</td>
<td>$10,000</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$5,000</td>
</tr>
<tr>
<td>TCTAP Lounge</td>
<td>$10,000/Per Lounge</td>
</tr>
</tbody>
</table>

### Publication Item

<table>
<thead>
<tr>
<th>Daily Newspaper</th>
<th>Price (Per Day &amp; Page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Cover Page (1/4)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Back &amp; Inner Page (Full)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inner Page (1/2)</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TCTAP Information Book</th>
<th>Price (Per Page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inner Page (Full)</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TCTAP Note Book</th>
<th>Price (Per Page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover Page (Full)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Inner Page (Full)</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

April 25–27, 2017 @ COEX, SEOUL, KOREA
Learning Center (Hands-on Training)
Learning Center can be a great way to maximize the promotional effect for your company and product. You can provide attendees with interactive technical training for better understanding on the product of you company with educational settings as a training session or hands-on display.

In case you want to run a program as a room type, please contact our Secretariat for availability and price.

Program Submission and Approval
- All industry partners running Learning Center must submit their program online through TCTAP Sponsorship Website by February 24, 2017.
- Application through email will NOT be accepted.
- Especially for Learning Center as a type of training session, it is mandatory to submit the agenda in detail for review and approval by TCTAP Secretariat. Submitted agenda with speaker/trainer lists will be reviewed for any conflicts with other assignment in the scientific sessions.
- Once the agenda is finally approved, TCTAP secretariat will inform each faculty member of their assigned roles as a reminder. However, industry partners should check directly with faculty for their final attendance.
- For Learning Center as a type of hands-on display, it is also mandatory to submit a brief agenda including date & time and training title.
- The agenda of Learning Center will be released on TCTAP mobile App and official website, including following statement.

"Organized by Company Name"

Promotional Options for Learning Center
For the successful Learning Center during the meeting, we are highly encouraging all industry partners to fully use various promotional options. Multiple choices are available.

Important Notes
- Image files of promotional materials should be uploaded to TCTAP Sponsorship Website by April 7, 2017. All promotional materials must be reviewed and approved by TCTAP Secretariat before production.
- Image files should be saved and uploaded individually per each promotional material with page divisions clearly.
- Industry partners are fully responsible for double checking all contents of their promotional materials including agenda updates, spelling errors and names of speaker/trainer.
- In case of any confusion, it is highly requested to spell the name of speaker/trainer as listed on TCTAP official website.
- Promotional materials for industry sponsored sessions/programs should include TCTAP logo which is available to download from TCTAP Sponsorship Website.

Optional Items
1. Advertisement on DID (Digital Information Display) Screen

1) Process
- Ad image to be designed by each industry partner
- Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
- Onsite display by TCTAP Secretariat
2) Size & Format
- 1920*1080 (Pixel), 40~50 inch PDP screen
- JPG format, 1 page only
3) Mandatory information to be included
- Date & Time, Location, Training Title
- (Optional to include detailed agenda or lists of speaker/trainer)
4) Location of DID Screen: In the lobby of each floor and inside the Exhibition Hall
5) Promotion Period: During the meeting period

2. Leaflet Display on Symposia Wall

1) Process
- Leaflet image to be designed by each industry partner
- Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
- Printing and shipping by each industry partner
2) Size & Format
- No bigger than A4, One-sided or Double Sided
- JPG or PDF format, 1 sheet only
3) Volume: Total 300 copies
4) Location: Display racks on Symposia Wall
- (1F, GBR lobby and the entrance of Exhibition Hall)
5) Promotion Period: During the meeting period
6) Courier Shipment
- Materials must be arrived April 19(Wed), 2017 at KEMI-LEE (TCTAP official freight contractor).
- All boxes should be labeled with marking including below information. A marking form will be available to download from TCTAP Sponsorship Website.
- Name of industry partner (No printing company name)
- For the section of GOODS DESCRIPTION, indicate as Learning Center
- For more details of shipping, please refer to the page 30.
EXHIBITION & LEARNING CENTER

Booth Construction

Shell Scheme Booth
- ZERO D&C, TCTAP official exhibition contractor, will be responsible for installation and removal of shell scheme booth.
- Promotional Materials Set-up: After 8:00AM, April 24(Mon), 2017.
- Items Included
  1. Partitions - Booth Design
     * Booth design can be subject to change.

2. Signboard
   - Fascia Board: Your company name will be printed based on the information submitted to TCTAP Website. Please check your company name to avoid any error by March 24(Fri), 2017.
   - Side Board: Booth Number, TCTAP Logo

3. Floor (Ptytex): Exhibition Secretariat Installation
4. Facility
   - Information Desk (1ea), Chair (1ea)
5. Spot (100W)
6. Electricity (1KW)
   - Plug-in (1ea)

- Island booth
  - Only exhibit space will be provided and exhibitors are responsible to build their own booths.
  - High limit for above 4 booths is 5m and for below 4 booths is 4m.
  - Exhibitor must submit their floor plan of island booth for approval by TCTAP Exhibition Secretariat through TCTAP Sponsorship Website by April 7, 2017.
  - Ptytex must be installed on the floor.
  - Only the subcontractors authorized by COEX are allowed to install and dismantle the booth.

- Partition size for Banner Print

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Size</th>
<th>Print Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Partition</td>
<td>950mm X 2380mm</td>
<td>Plastic banner</td>
<td>$120</td>
</tr>
<tr>
<td>Back side of booth</td>
<td>2930mm X 2500mm</td>
<td>Fabric print</td>
<td>$210</td>
</tr>
<tr>
<td>Each side of booth</td>
<td>1940mm X 2500mm</td>
<td>Fabric print</td>
<td>$140</td>
</tr>
</tbody>
</table>

*Banner print on the booth partition is optional and application should be requested through “Booth facilities” page of TCTAP sponsorship website. Upon your request, TCTAP exhibition secretariat (ZERO D&C) will offer various services including printing work, installation, etc. For more details, please contact ZERO D&C.
EXHIBITION & LEARNING CENTER

Application for Booth Facilities
Exhibiting companies can apply for booth facilities through TCTAP Sponsorship Website on Late February – April 7(Fri), 2017. See the Item lists below and contact our Official Exhibition Contractor, ZERO D&C for details.

Classification Facility Items Price

<table>
<thead>
<tr>
<th>Classification</th>
<th>Facility Items</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>Single Phase 220 V</td>
<td>$70/KW</td>
</tr>
<tr>
<td></td>
<td>Three Phase 220 V</td>
<td>$70/KW</td>
</tr>
<tr>
<td></td>
<td>Three Phase 380 V</td>
<td>$90/KW</td>
</tr>
<tr>
<td></td>
<td>Special Exhibition</td>
<td>$90/KW</td>
</tr>
<tr>
<td>LAN</td>
<td>LAN</td>
<td>$170/ea</td>
</tr>
<tr>
<td>Telephone</td>
<td>Level 3 - 22 Kcal 3kg/cm² (max)</td>
<td>$70/ea</td>
</tr>
<tr>
<td>Piping size</td>
<td>In size 13mm / Out size 21mm</td>
<td>$150/ea</td>
</tr>
<tr>
<td>Pressure</td>
<td>4kg/cm²</td>
<td>$150/ea</td>
</tr>
<tr>
<td>Water supply</td>
<td>Piping size</td>
<td>25mm</td>
</tr>
<tr>
<td>Compressed air</td>
<td>Piping size</td>
<td>In size 8mm / Out size 15mm</td>
</tr>
<tr>
<td>Pressure</td>
<td>6.5kg/cm²</td>
<td>$150/ea</td>
</tr>
<tr>
<td>Advertisement on Shell Scheme Booth</td>
<td>Per Partition</td>
<td>950mm X 2380mm</td>
</tr>
<tr>
<td></td>
<td>Back side of booth</td>
<td>2930mm X 2500mm</td>
</tr>
<tr>
<td></td>
<td>Each side of booth</td>
<td>1940mm X 2500mm</td>
</tr>
</tbody>
</table>

* For furniture rental, please refer to the page 32 and visit TCTAP Sponsorship Website for your application.

Electricity

- Shell Scheme Booth:
  Main line, lights, switch, plug-in will be set up by the secretariat. Additional power for lights must be requested beforehand.
- Island Booth:
  Only main line will be set up by the secretariat. Other installation including lights and interior electronics should be set up by the exhibitors and must be approved by the secretariat beforehand.
- Installation:
  220V is supplied in the Exhibition Hall, so you should prepare a convertor if needed. (In case of 110V use) When installing sensitive equipment, you need to install its own safety features.
- Power Supplies:
  Electricity supply for the booths will be cut off automatically 30 minutes after the show each day. Should you require the electricity for 24 hours, you must submit an application form.
- Important notes:
  Overload due to multi-plug connected to electrical socket can cause fire. For the sake of security, please do all the electrical works through the exhibition secretariat.
- Please include the whole amount of electricity needed for lights and power when you apply. Additional request should be made if you applied for less electricity than the actual amount of usage. It is for accident prevention and security maintenance, so if overload of electricity causes fire or damage on other companies, the responsible company should compensate for the loss.

Cable LAN Installation
- Individual IP is provided per port and IP address will be attached on the port line.
- T1 level LAN is provided, but wireless LAN is not provided.

Water Supply, Drainage and Compressed Air
Compressed air will be supplied 30 minutes before the show and cut off 30 minutes after the show.

Booth Promotion

Mandatory Items
- Company Information on TCTAP Mobile APP and Website
  All exhibiting company information including brief information, booth location and learning center program will be uploaded on TCTAP mobile app and website.
- Booth Activities * Highly Recommended!!!
  1. Company Booth Activity
    In an effort to activate exhibition with vibrant atmosphere, all companies are highly recommended to plan any enjoyable or educational events to attract people and maximize opportunities to promote their products.
    Submit your plan for booth activities through TCTAP sponsorship website, then it will be marked on the floor plan wall onsite.
  2. TCTAP Exhibition Event
    In order to motivate attendees to visit the exhibition booth much more and lighten up the atmosphere of exhibition hall, TCTAP have arranged the special ‘Exhibition Event’. The sticker with your company’s logo will be provided to each company by the secretariat during TCTAP 2017. Please distribute the sticker to the attendees who visit your booth. Those who visit 5 booths will get a chance to win a gift through the lucky draw.
EXHIBITION & LEARNING CENTER

- Complimentary Badge and Pre-registration

Company organizing Exhibition or Learning Center will be allotted 4 complimentary badges per booth. The name list should be submitted through TCTAP Sponsorship Website by March 24(Fri), 2017. A badge is mandatory for admission to the whole meeting. We kindly ask your cooperation and additional badges can be purchased through our registration website at the following rates.

*Advance registration available at:
Website: http://www.summit-tctap.com/2017/attend_registration.htm

For Industry Professional
- Advance Registration: US $ 300 (Deadline: April 7, 2017)
- On-site Registration: US $ 350

- Housing

All companies applying for TCTAP 2017 Sponsorship can reserve rooms in TCTAP Housing Hotels at a special rate. Due to the limited availability, you are highly recommended to make a reservation for your group in advance.

For more information on TCTAP Housing Hotels, please visit our website.
(http://www.summit-tctap.com/2017/attend_housing.htm)

- Exhibition Secretariat

Zero D&C is the Official Exhibition Contractor of TCTAP and will maintain an Exhibition Service Desk at the entrance of Exhibition Hall, Level 3 during the meeting (April 23 – 27).
Zero D&C will provide all exhibitors with detailed instructions including booth construction, facility rental & set-up, dismantling, etc.

- ZERO D&C

Ms. Suzie Kim
Tel: 82-2-553-3311
Fax: 82-2-553-2662
E-mail: tctap2017@gmail.com

- Secretariat of TCTAP (CVRF)

Application Inquiries
Ms. Moon Na
Tel: 82-2-3010-4940
E-mail: namoon@summitmd.com

Accounting
Ms. Bella Kim
Tel: 82-2-3010-7255
Fax: 82-2-475-6898
E-mail: bellakim@summitmd.com

Ms. Mijeong Kim
Tel: 82-2-3010-4810
Fax: 82-2-475-6898
E-mail: mijeong@summitmd.com
EXHIBITION HALL

Location: Hall D2, Level 3, COEX (North Gate)

*Floor plan can be subject to change.
TERMS & CONDITIONS

Safety
Exhibitors should take necessary safety measures before using dangerous equipment during the event in order to prevent accidents. Each exhibitor is responsible for the maintenance and safety of their equipment including containers of hazardous material, x-ray generating machines, inflammable and explosive substance, high-voltage equipment, radioactive material, accelerators and liquid mercury.

Hazardous Materials
Any dangerous exhibits or items should be reported to get the permission from the safeguards of COEX before taking in. Exhibitors are required to take necessary safety measures.

For detailed information, please contact the official exhibition contractor.

1) Naked Flame
‘Naked flame’ is equipment, such as a heater, an oven, a boiler, a microwave, a dryer, and a fry pan, to be used with the inflammable materials.

2) Definition of ‘Hazardous Materials’
A) Oil of Grade 1: gasoline, lacquer, alcohol, etc.
   Oil of Grade 2: lamp oil, light oil, etc.
   Oil of Grade 3: heavy oil, diesel oil, machinery oil, etc.
   Oil of Grade 4: lubricating oil, animal oil, vegetable oil etc.
B) High Pressure Gas Fuel: Oxygen, Hydrogen, Nitrogen, Cobalt, etc.

*Note: Propane gas can not be brought in the Exhibition Hall.
Exhibitor must submit the Application for Handling Hazardous Materials in order to use it.

3) Fabric & Inflammable Materials
- The quantity for Move in and storage is limited per day.
- The usage of fuel with larger energy consumption is limited.
- The pipelines of fuel must be nonflammable. The storage tank and pipeline must be fixed.
- The fire protective screen must be set up between hazardous materials and fire using materials.

Non-Smoking
Smoking is prohibited inside all buildings.

Lights
Flashlights and revolving light equipment are strictly prohibited. Lights from one booth should not disturb or damage other booths.

Wiring
Wiring in booths and displaying items should be done in compliance with the relevant rules and regulations of Korea (Article 3). It applies same to the construction of display facilities.

Pathway Maintenance
Exhibitors should keep its pathway clean at all times. All materials and items should be placed in the designated area and exhibitors need to be careful not to pile goods up in the aisle.

Cleaning
TCTAP official exhibition contractor will keep the hallways and shared space clean before and after the show and also take care of trash bins during the event. All wastes produced during the booth construction should be removed by the exhibitors at their expenses.

PR Activities
All demonstrations and promotional activities are only permitted in the designated area and authorized booths to avoid any disorder, and exhibitors should hence clear the pathways and the surrounding area. Exhibitors must obtain exceptional approval from TCTAP Secretariat for marketing activities such as holding conferences or exhibition and handing out samples or gifts outside the designated area.

Sales Regulation
Unauthorized ads and sales are prohibited.

Sub-leasing
Exhibitors are not allowed to sell or sublet the booth to anyone without approval from TCTAP Secretariat.

Parent companies, affiliates and subsidiaries are exceptions.

Recruitment
Exhibitors are not allowed to carry items, signboards and brochures for recruitment purpose.

Special Exhibition
Individual exhibitors are not allowed to host another exhibition, before and after the exhibition hours, without an approval from TCTAP Secretariat.

Illegal Exhibit Products
Illegal reproduction of exhibit items or any forgeries are strictly prohibited. If the organizer insists the exhibitors to leave the exhibition hall or to discard the copied items, the exhibitors should move out without any complaint. If any lawful actions take place during or pre & post the show period, the exhibitors should take full responsibility of legal matters under the laws of the Republic of Korea.

Show Hours
TCTAP Secretariat has the authority to set up exhibition schedules including installation and dismantling of the booth. Exhibitors are not allowed to dismantle their booth before the show officially ends.

Occupant's Obligation
Exhibitors should pay the full amount of their booth space that they signed up for the contract under any circumstances. Those who fail to meet the deadlines for displaying items, TCTAP Secretariat obtains the rights to use those booths for other purposes. Furthermore, exhibitors who fail to inform booth cancellation to the secretariat will lose their preferential rights to the booths.

Others
COEX can make an order of dismantling for the booths and exhibits that are not suitable to the regulation. The inspection will be conducted frequently during the exhibition period. All exhibitors must adhere to the regulations strictly for the safety purpose. For further inquiries regarding booths construction and exhibitions, please contact the official exhibition contractor.

April 25–27, 2017 @ COEX, SEOUL, KOREA
Satellite Symposia is an ideal way for industry partners to provide attendees with greater insights and comprehensive review of current hot topics as well as the up-to-date advances in the field of interventional cardiology. Programs will be scheduled as Breakfast Meeting, Lunchtime Activity and Evening Symposium.

**Items Included**

1) Session room with meeting facilities including AV equipment
2) Meal served for Participants
3) Complimentary Pre-registration with Name Badge (4 badges per session)
4) Onsite Promotional Opportunities for the session program  *Highly Recommended!

*NOTE: Application fee does not include any expenses for lecture and faculty.

**Date/Time/Room Allocation**

- The date, time and room allocation of all satellite symposia will be made considering session topics and company preferences. Especially for date and time slot, “first-come, first-served” will be basically considered.

- Notification will be informed in the middle of January 2017.

**Symposia Application and Agenda Submission**

- Symposia application indicating preferred date and time slot must be completed online through TCTAP Sponsorship Website by December 23, 2016. Each company can apply up to 5 sessions. Application through email will NOT be accepted.

- Symposia agenda including session title, lecture title, and lists of chair/panelist/speaker must be submitted online through TCTAP Sponsorship Website by January 20, 2017 for review and approval by TCTAP Secretariat. Application through email will NOT be accepted.

- Submitted agenda with lists of chair/panelist/speaker will be reviewed for any conflicts with other industry sessions or faculty’s flight schedule.

- Once the agenda is finally approved, TCTAP secretariat will inform each chair, panelist and speaker of their assigned roles for their final acceptance.

- The agenda of industry sponsored sessions will be released on TCTAP mobile App, official website and other promotional materials. All programs will include following statement. “Organized by CVRF and Supported by Educational Grant from Company Name”  *If you want to keep your session “Closed”, please contact our secretariat.

**Important Notes**

- Industry partners running satellite symposia can fully utilize all TCTAP faculty members and the whole lists are available at TCTAP official website. In case of including non-faculty in your session, brief information and CV should be submitted through email or TCTAP Sponsorship Website for review and approval by TCTAP Secretariat.

- If faculty conflicts are found between industry sessions, TCTAP Secretariat will inform the related companies immediately. However, sponsoring companies should check directly with faculty for their final attendance. To minimize the program change by faculty conflicts, each industry partner is highly recommended to select the lists of chair/panelist/speaker as early as possible and get approval for their attendance in advance.

- Each session room has different size and capacity. Please check the number of head table to be set up for Chairs and Panelists in each session room. Basically, 2 seats are set up for each head table, but upon request, 3 seats can be set up.

**APPLICATION FEE** (*No VAT)

- Breakfast Meeting
  $10,000/session

- Lunchtime Activity
  $15,000/session

- Evening Symposium
  $15,000/session

**RUNNING HOURS**

- Breakfast Meeting
  April 26(Wed) ~ April 27(Thu), 2017
  7:00AM ~ 8:10AM

- Lunchtime Activity
  April 25(Tue) ~ April 27(Thu), 2017
  12:45PM ~ 1:45PM

- Evening Symposium
  April 26(Wed), 2017
  6:00PM ~ 8:00PM

**IMPORTANT DATES**

- December 23(Fri), 2016
  Deadline for Symposia Application

- Mid-January, 2017
  Notification for Approved Symposia Date, Time Slot and Room Allocation

- January 20(Fri), 2017
  Deadline for Symposia Agenda indicating session title, lecture title, and lists of chair/panelist/speaker

- April 7(Fri), 2017
  Deadline for Image File of Promotional Materials
SATELLITE SYMPOSIA

F&B
- Application fee includes meals for all participants in the session.
- Menu and the amount of meals will be decided by Secretariat, but exceptionally a few options can be given for Evening Symposium.

< Menu >

<table>
<thead>
<tr>
<th>Breakfast Meeting</th>
<th>Lunchtime Activity/ Evening Symposium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast Buffet (Coffee, Juice, Fruits, Pastries, Sandwiches)</td>
<td>Meal Box</td>
</tr>
</tbody>
</table>

- Each company can order beverage or other menu but additional cost will be charged accordingly.

Slide Upload
- All session rooms will be networked with the Preview Room located on 2F of the meeting venue. To keep the session running on time, all presenters will be informed to visit the Preview Room to upload their presentation slides onto the central server at least 1~2 hours prior to their presentation time.
- Personal laptops cannot be connected directly to the podium in the session room. Those who need to use their laptops must visit the Preview Room in advance.
- There is no required template for presentation slides

Room Set-up and Logistical Information
- All session rooms will be set up with school type seating. It is NOT allowed to change the room layout for other sessions scheduled before and after.
- The head tables in each session room are set up with various AV equipment and network wires. It is NOT allowed to move the head table or change the setting.
- All session rooms will be networked and managed by our own operating system, and presentation slides uploaded on the central server will be appeared on the screen. Any other particular materials are not allowed to be shown separately.
- On the head table, the place card with "Moderator" printed only will be set up. Place cards with individual name will NOT be provided by TCTAP Secretariat.
- For Lunchtime Activity and Evening Symposium, meal boxes will be served to the head tables for the convenience of chairs and panelists. For Breakfast Meeting, meals will be provided as buffet style.

Promotional Options

1. Promotional Poster on Symposia Wall
   - Process
     - Poster image to be designed by each industry partner
     - Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
     - Printing and onsite display by TCTAP Secretariat
   - Size & Format
     - A2 (W 420mm x H 594mm)
     - Text editable PDF format, 1 sheet per session
   - Mandatory information to be included:
     - Date & Time, Location, Session Title, Lecture Titles with Speaker Names (Optional to include lists of chair and panelist)
   - Location of Symposia Wall: 1F, GBR lobby and the entrance of Exhibition Hall
   - Promotion Period
     - Breakfast session: A day before the session date
     - Lunch/Evening session: On the day of the session

2. Advertisement on DID (Digital Information Display) Screen
   - Process
     - Ad image to be designed by each industry partner
     - Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
     - Onsite display by TCTAP Secretariat
   - Size & Format
     - 1920*1080 (Pixel), 40~50 inch PDP screen
     - Text editable PDF format, 1 image per session
   - Mandatory information to be included
     - Date & Time, Location, Session Title, Lecture Titles with Speaker Names (Optional to include lists of chair and panelist)
   - Location of DID Screen: In the lobby of each floor and inside the Exhibition Hall
   - Promotion Period
     - Breakfast session: A day before the session date
     - Lunch/Evening session: On the day of the session

Important Notes
- Image files of promotional materials should be uploaded to TCTAP Sponsorship Website by April 7, 2017. All promotional materials must be reviewed and approved by TCTAP Secretariat before production.
- Image files should be saved and uploaded individually per each session and each promotional material with page divisions clearly.
- Industry partners are fully responsible for double checking all contents of their promotional materials including agenda updates, spelling errors and names of chair/panelist/speaker.
- In case of any confusion, it is highly requested to spell the name of chair/panelist/speaker as listed on TCTAP official website.
- Promotional materials for industry sponsored sessions should include TCTAP logo which is available to download from TCTAP Sponsorship Website.
SATELLITE SYMPOSIA

Optional Items

1. Leaflet Display on Symposia Wall

1) Process
   - Leaflet image to be designed by each industry partner
   - Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
   - Printing and shipping by each industry partner

2) Size & Format
   - No bigger than A4, One-sided or Double Sided
   - JPG or PDF format, 1 sheet per session

3) Volume: Total 300 copies

4) Location: Display racks on Symposia Wall
   (1F, GBR lobby and the entrance of Exhibition Hall)

5) Promotion Period: A day before and the day of the session

6) Courier Shipment
   - Materials must be arrived by April 19(Wed), 2017 at KEMI-LEE(TCTAP official freight contractor).
   - All boxes should be labeled with marking including below information. A marking form will be available to download from TCTAP Sponsorship Website.
   - Name of industry partner (No printing company name)
   - For the section of GOODS DESCRIPTION, indicate as Satellite Symposia / Session Type (among Breakfast, Lunch or Evening Session)
   - For more details of shipping, please refer to the page 30.

2. X-Banner Display

1) Process
   - X-banner image to be designed by each industry partner
   - Image file designed by guidelines to be submitted for final approval by TCTAP Secretariat
   - Printing and onsite display by each industry partner

2) Size & Format
   - Basic X-banner size (W 600mm x H 1800mm)
   - JPG or PDF format

3) Onsite Set-up
   - X-banners can be set up 1 hour before the session time in front of the meeting room only. Any materials placed in other area without approval can be removed by TCTAP Secretariat.
   - For the next session scheduled, each industry partner must collect their banners immediately right after the session ends. Otherwise, additional cost can be charged as waste disposal fee.

Complimentary Badge and Pre-registration

Industry partners running satellite symposia will be allotted 4 complimentary badges per session. The name list should be submitted online through TCTAP Sponsorship Website no later than March 24, 2017. A badge is mandatory for admission to the whole meeting. We kindly ask for your cooperation and additional badge can be purchased through the registration website at the following rates.


For Industry Professional

- Advance Registration: US $300 (Deadline: April 7, 2017)
- Onsite Registration: US $350

Secretariat of TCTAP (CVRF)

Application & Program Inquiries
Ms. Hyerim Yun
Tel: 82-2-3010-4792
E-mail: yuyun@summitmd.com

Payment Inquiries
Ms. Bella Kim
Tel: 82-2-3010-7255
E-mail: bellakim@summitmd.com

Ms. Mijeong Kim
Tel: 82-2-3010-4810
E-mail: mijeong@summitmd.com
FACULTY SPONSORSHIP

We invite approximately 800 faculty members from all over the world to make the program more educative and innovative. In addition to that, various events and activities are provided to create opportunities for networking and communication among the participants.

Visit our official website (www.summit-tctap.com) to see TCTAP faculty list of this year.

Industry partners can support the international faculty members for their participation as stated below.
(The conditions of each item may be adjusted if necessary.)

Flight
A round-trip in business class
The flight itinerary should not have any conflict with commitment schedule.

Accommodation
Venue hotel stay including breakfast for one person based on the flight schedule

Ground Transportation
Airport pick-up & sending service from the venue hotel

Honorarium
* Honorarium can be included in total amount of sponsorship.
For more details, please contact TCTAP secretariat.

Sponsorship application
To apply for the sponsorship, visit the TCTAP Sponsorship Website to select faculty members you wish to support. Our secretariat will contact you for the confirmation and further process.

There are three ways of sponsorship as below.

• Option 1: A company takes care of both travel arrangement and payment.

• Option 2: TCTAP secretariat arranges the travel and a company makes the payment directly to the TCTAP official travel agency and hotel.

• Option 3: TCTAP secretariat arranges the travel and a company makes a payment to the secretariat as a donation.

Once the sponsorship is confirmed, you are able to check the faculty members’ commitment schedule and the status of travel arrangement through the sponsorship website.

Registration
Our secretariat takes care of faculty members’ registration. All members attending the meeting can receive their name badge onsite without any advance registration. The name badge must be collected in person.

Secretariat of TCTAP (CVRF)

Application Inquiries
Ms. Emilie Cho
Tel: +82-2-3010-4720
E-mail: emiliecho@summitmd.com
MEETING ROOM RENTAL

Various size of meeting rooms are available for rent to confirmed sponsors who apply for one of the items among Exhibition, Satellite Symposia and Learning Center to have community meetings with professional attendees or staff meetings during the conference.

Application should be requested through TCTAP Sponsorship Website and multiple applications are available.

**Items Included**

1) Meeting Room
2) Meeting Facilities
   - Room Capacity of Over 20 people: Screen, Beam Projector, Audio System, Desk, Chair
   - Room Capacity of Less than 20 people: PDP, Laptop, Desk, Chair ※ No Audio System is available.

※ Complimentary name badge will not be provided.
※ If you need F/B services, you should contact the official F/B provider directly and additional fees will be charged. Contact information will be provided upon request.

**Room Allocation & Set-up**

- The room allocation will be made on a “first-come, first-served” basis and will be notified in March 2017.
- Submission of Room Set-up plan:
  You can find a floor plan of each room at TCTAP Sponsorship Website. If you need any change, please upload your set-up plan to the “Lay-out” section by March 10(Fri), 2017.

**APPLICATION FEE** (*No VAT*)

<table>
<thead>
<tr>
<th>Less than 20 people</th>
<th>$300/ Per 30minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 20 people</td>
<td>$500/ Per 30minutes</td>
</tr>
</tbody>
</table>

※ Minimum rental period is 1 hour.

**RUNNING HOURS**

April 26(Wed) ~ 27(Thu), 2017
8:00AM ~ 6:00PM

**IMPORTANT DATES**

March 10(Fri), 2017
Submission Deadline for Room Layout Plan and Lists of Moderator and Panelist

March, 2017
Notification of Room Allocation
MEETING ROOM RENTAL

Important Notes

- Agenda for each company meeting will not be released on TCTAP official Website and App.
- Meeting Room with capacity of over 20 people will not be available for rent during Breakfast Meetings (07:00AM ~ 08:10AM) and Lunchtime Activities (12:45PM ~ 1:45PM).
- Upon request, TCTAP secretariat can inform each chair, panelist and speaker of their company meeting schedule along with a whole assignment during TCTAP but each company should communicate directly with faculty for their participation.
- For official announcement, please submit a brief meeting agenda (Title, Schedule, list of chair/panelist/speaker) by clicking Request for Meeting Agenda Notification button through TCTAP Sponsorship Website by March 10(Fri), 2017 for review and approval by TCTAP Secretariat. ✗ Application through email will NOT be accepted.
- If faculty conflicts are found between sessions, TCTAP Secretariat will inform the related companies immediately. However, each company should check directly with faculty for their final attendance.
- Each session room has different size and capacity.
  Please check the number of head table to be set up for Chairs and Panelists in each session room.
  ✗ Basically, 2 seats are set up for each head table, but upon request, 3 seats can be set up.

<table>
<thead>
<tr>
<th>Floor</th>
<th>Room No.</th>
<th>No. of Head Table for Chair &amp; Panelist</th>
<th>Room Capacity</th>
<th>Room Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 2</td>
<td>203</td>
<td>4ea</td>
<td>Maximum 80 People</td>
<td>School Type</td>
</tr>
<tr>
<td></td>
<td>204–206</td>
<td>0ea</td>
<td>About 20 People</td>
<td>U-Shape</td>
</tr>
<tr>
<td></td>
<td>209–210</td>
<td>0ea</td>
<td>Maximum 60 People</td>
<td>School Type</td>
</tr>
<tr>
<td>Level 3</td>
<td>1A</td>
<td>3ea</td>
<td>Maximum 60 People</td>
<td>School Type</td>
</tr>
<tr>
<td></td>
<td>2A</td>
<td>3ea</td>
<td>Maximum 60 People</td>
<td>School Type</td>
</tr>
</tbody>
</table>

* Room 1A & 2A rental is available on April 25 ~26 only.

Slide upload

Small meeting rooms will not be networked with the preview room. Presentation slides file should be delivered to each meeting

1) Room 204–206, Room 209 ~ 210 (Room for less than 20 people):
   A laptop will be set up on the podium in each room and presentation slides can be connected directly to the laptop. Our TCTAP staff will be outside for any problem.

2) Room 203, 1A, 2A
   Presentation slide should be brought to the network desk which is at the back side of each room. Our TCTAP staff will help for further technical process.

Secretariat of TCTAP (CVRF)

Application Inquiries
Ms. Moon Na
Tel: 82-2-3010-4940
E-mail: namoon@summitmd.com
## E-Newsletter

Our e-newsletter is sent out weekly to more than 8,000 readers and it highlights the latest updates of TCTAP meeting. Advertise your products, academic outcomes or various activities during TCTAP, such as exhibition, satellite symposium, etc. Advertising space is available as side or bottom banner ad and exclusive full page of e-newsletter. Distribution date will be decided upon your requests. *Price is for one-time of distribution.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Full Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$5,000</td>
</tr>
<tr>
<td>File Size</td>
<td>800(Fixed) x 3,000(Max.)</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS</td>
</tr>
</tbody>
</table>

## Happy Hour

Present all attendees Happy Hour! Draw attendees’ attention to your company by serving beverage with finger foods in the designated area of exhibition hall at certain times.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Signage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

## Hotel Key

A specially designed hotel key card is a perfect keepsake for the faculty and attendees staying at main housing hotels. It is a great way to put your message in their hands. You can customize this key cover with your unique graphics.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on Hotel Key Cover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$5,000</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

## Shuttle Bus

Shuttle bus is operating every hour for attendees between several venue hotels and the meeting venue during the event. The sponsor’s logo will be placed on the bus wrap which can be most visible for all attendees.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the side of Shuttle Bus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

## Water Bottle

Slake attendees’ thirst while reminding them of your company’s presence at the meeting. Your company advertisement will be placed in the water bottle and it will be set up in the strategic locations of the meeting venue with high visibility.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Advertisement on the Water Bottle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Size</td>
<td>67mm x 42mm (2ea)</td>
</tr>
<tr>
<td><em>It can be wrapped with the same advertisement or 2 different images.</em></td>
<td></td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS</td>
</tr>
</tbody>
</table>
PROMOTION ITEM

Welcome Cookies
Welcome all attendees for their first day of visit with sweet cookies which are distributed at the registration desk. This will be the most memorable and touching item.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Cookie Cover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

Promotional Banner
Advertise your company and product on the signage banner placed in the highly visible area, over the banister of escalators in the lobby. Whenever visiting session rooms and other facilities, attendees can see your company logo naturally.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Banner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Size</td>
<td>Entrance Side: 4m * 3.3m (W x L) Grand Ballroom Side: 5m * 3.3m (W x L)</td>
</tr>
<tr>
<td>File Type</td>
<td>AI</td>
</tr>
<tr>
<td>Remark</td>
<td>Banner design: Sponsor Company Banner Print &amp; Installation: Exhibition Secretariat (ZERO D&amp;C)</td>
</tr>
</tbody>
</table>

Registration Badge
A name badge is required for all attendees to wear all the times to access every sessions and facilities throughout the meeting. Advertise your company logo on this "most visible" promotional item.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Name Badge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS</td>
</tr>
</tbody>
</table>

Coffee Break
Coffee is the best item for all attendees to get refreshed. You can expose your company logo in the signage of coffee station or customized products such as Cup Holder, Napkin and Stick.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cup Holder, Napkin, Stick with your unique Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$5,000</td>
</tr>
<tr>
<td>Remark</td>
<td>Discuss with our secretariat regarding place and amount to distribute</td>
</tr>
</tbody>
</table>

TCTAP Lounge
You can expose your company logo in the table or chair with good impression and comforts to all attendees.

* Lounge area will be subject to change so please contact TCTAP secretariat for final decision.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on Table or Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000/ Per Lounge</td>
</tr>
<tr>
<td>Lounge Location</td>
<td>Registration Lounge (Hall D2 Lobby, Level 3) Exhibition Lounge (Hall D2, Level 3)</td>
</tr>
</tbody>
</table>
PROMOTION ITEM

Secretariat of TCTAP (CVRF)

Application Inquiries
Ms. Moon Na
Tel: 82-2-3010-4940
E-mail: namoon@summitmd.com

Payment Inquiries
Ms. Bella Kim
Tel: 82-2-3010-7255
Fax: 82-2-475-6898
E-mail: bellakim@summitmd.com

Ms. Mijeong Kim
Tel: 82-2-3010-4810
Fax: 82-2-475-6898
E-mail: mijeong@summitmd.com
APPENDIX

INDEX

• SHIPPING INFORMATION ................................................................. 30

• FURNITURE ...................................................................................... 32
SHIPPING INFORMATION

1. GENERAL INFORMATION
KEMI-LEE CO., LTD. has duly been nominated for a sole official freight contractor of providing comprehensive range of services including customs clearance, transportation, on-site handling and re-export arrangements handled by our fully experienced team.

Please refer to the shipping details below for each exhibitor’s better understanding.
For more information, please feel free to contact:

By e-mail: john.lee@kemi-lee.co.kr or Kevin@kemi-lee.co.kr

2. Courier Shipment
Please note that the convention center and the organizer will not accept or take responsibility for any international courier consigned to yourself at the venue or the organizers.
Courier shipments must be shipped to the Consignee Address (KEMI-LEE CO., LTD.), directly to Korea.
Courier shipments must be shipped under DDP (Delivered Duty Paid) term and clearly marked on two sides (front and back).
If not, we don’t guarantee in time delivery.

3. Arrival Deadlines
- Shipping Docs for Air Freight: Prior to flight’s arrival
- Air Freight arrival at Incheon Airport: Until April 17, 2017
- Courier shipment copy of BL: Prior to flight’s arrival
- Courier shipment at KEMI-LEE: Until April 19, 2017

4. Consignee Instructions
The terms of freight should be "FREIGHT PREPAID" and consigned as follows for all exhibits.

CONSIGNEE
KEMI-LEE CO., LTD.
37, Seongsui-ro 22-gil, (Seongsu-dong 2ga, Arkvally Rm.201)
Seongdong-gu, Seoul, Korea
Tel: +82-2-561-5269, Fax: +82-2-553-0731
ATTN.: Mr. John Lee / Mr. Kevin Kim

5. Documentation
- Airway Bill (AWB): 1 Copy
- Commercial Invoice & Packing List: 1 Copy
- Courier Bill: 1 Copy
By Fax (+82-2-553-0731) or
By e-mail: john.lee@kemi-lee.co.kr or Kevin@kemi-lee.co.kr

6. Packing Cases & Case Marking
- All cases, crates, or cartons must be clearly marked on two sides.
  (front and back)
- Skidded or containerized cargo should be individually labeled with our label marks which will be attached with instruction as
  #1. Satellite Symposia / Session Type (Breakfast, Lunch or Evening)
  #2. Learning Center
  #3. Future Meeting Desk
  #4. Booth Materials

*IMPORTANT:
If exhibitor ships their goods by air, inbound charges will be incurred (from free arrival ICN Airport to the booth) and CVRF will not take responsibility for incurred charge and we will charge to each exhibitor directly.

Company | KEMI-LEE CO., LTD.
--- | ---
Address | 37, Seongsui-ro 22-gil, (Seongsu-dong 2ga, Arkvally Rm.201)
| Seongdong-gu, Seoul, Korea
Tel | TEL: +82-2-561-5269 / FAX: +82-2-553-0731
Attn. | Mr. John Lee / Mr. Kevin Kim
E-mail | john.lee@kemi-lee.co.kr / Kevin@kemi-lee.co.kr
SHIPPING INFORMATION

You can download the following form at the notice page of TCTAP Sponsorship Website so please kindly refer to the shipping information.

<table>
<thead>
<tr>
<th>KEMI-LEE</th>
<th>EXHIBITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEL. +82-(0)2-565-5269</td>
<td>TCTAP 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AIR or SEA</th>
<th>CASE No.</th>
<th>TOTAL PIECES</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXHIBITION CARGO!!</td>
<td>of</td>
<td></td>
</tr>
</tbody>
</table>

**EXHIBITOR / SHIPPER**

- Do not indicate production or printing company name!

<table>
<thead>
<tr>
<th>HALL No. / Booth No.</th>
<th>PORT OF DISCHARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GROSS WEIGHT (KGS)</th>
<th>GOODS DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>*Please choose the instruction among #1 ~ #4.</td>
</tr>
</tbody>
</table>

**CONSIGNED TO**

KEMI-LEE CO., LTD

Attn: Mr. Kevin Kim / Mr. John Lee, TEL: +82-2-565-5269 FAX: +82-2-553-0731
## FURNITURE

<table>
<thead>
<tr>
<th>CH-21 Cube Stool</th>
<th>CH-22 Sofa</th>
<th>CH-23 Sofa</th>
<th>CH-24 Sofa</th>
</tr>
</thead>
<tbody>
<tr>
<td>A: 400 x 400 x 670 mmH</td>
<td>A: 1000 x 600 x 900 mmH</td>
<td>A: 1500 x 600 x 900 mmH</td>
<td>650 x 670 x 880 mmH</td>
</tr>
<tr>
<td>B: 430 x 430 x 460 mmH</td>
<td>B: 800 x 690 x 800 mmH</td>
<td>B: 800 x 680 x 800 mmH</td>
<td>$50</td>
</tr>
<tr>
<td>$25</td>
<td>$70</td>
<td>$100</td>
<td>$50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CH-25 Sofa</th>
<th>CH-26 Cube Sofa</th>
<th>CH-27 Steel Pipe Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>White/Black/Yellow</td>
<td>800 x 700 x 900 mmH</td>
<td>1600 x 400 x 400 mmH</td>
</tr>
<tr>
<td>$60</td>
<td>$50</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TR-02 Square Table</th>
<th>TB-03 Cyber Table</th>
<th>TB-04 Square Table</th>
<th>TB-05 Square Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>A: 700 x 700 x 730 mmH</td>
<td>A: 700 x 700 x 730 mmH</td>
<td>A: 700 x 700 x 730 mmH</td>
<td>A: 700 x 700 x 730 mmH</td>
</tr>
<tr>
<td>B: 600 x 690 x 750 mmH</td>
<td>B: 650 x 650 x 750 mmH</td>
<td>B: 600 x 650 x 750 mmH</td>
<td>B: 600 x 650 x 750 mmH</td>
</tr>
<tr>
<td>$35</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TB-06 Folding Table</th>
<th>TB-07 Rectangular Table</th>
<th>TB-08 F.H.P Table</th>
<th>TB-09 Glass Bar Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>A: 1750 x 800 x 730 mmH</td>
<td>A: 700 x 700 x 730 mmH</td>
<td>A: 700 x 700 x 730 mmH</td>
<td>4600 x 1000 mmH</td>
</tr>
<tr>
<td>B: 1750 x 800 x 730 mmH</td>
<td>B: 700 x 700 x 730 mmH</td>
<td>B: 700 x 700 x 730 mmH</td>
<td>4600 x 1000 mmH</td>
</tr>
<tr>
<td>C: 1450 x 800 x 730 mmH</td>
<td>C: 650 x 650 x 730 mmH</td>
<td>C: 650 x 650 x 730 mmH</td>
<td>$50</td>
</tr>
<tr>
<td>D: 1200 x 800 x 730 mmH</td>
<td>D: 550 x 550 x 730 mmH</td>
<td>D: 550 x 550 x 730 mmH</td>
<td>$35</td>
</tr>
<tr>
<td>E: 1200 x 600 x 730 mmH</td>
<td>E: 460 x 460 x 730 mmH</td>
<td>E: 460 x 460 x 730 mmH</td>
<td>$30</td>
</tr>
<tr>
<td>$40</td>
<td>$35</td>
<td>$40</td>
<td>$50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TB-10 Wood Bar Table</th>
<th>TB-11 Sofa Table</th>
<th>TB-12 Glass Coffee Table</th>
<th>TB-13 Glass Coffee Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>$600 x 1000 mmH</td>
<td>6600 x 730 mmH</td>
<td>6600 x 670 - 780 mmH</td>
<td>6700 x 730 mmH</td>
</tr>
<tr>
<td>$35</td>
<td>$35</td>
<td>$60</td>
<td>$40</td>
</tr>
</tbody>
</table>
FURNITURE

**TB-14** Glass Square Table
- Size: 700x700x730mmH
- Price: $40

**TB-15** Standing Table
- Size: 1500x400x950mmH
- Price: $70

**TB-16** Parasol & Table
- Parasol: Φ1800x2200mmH
- Table: Φ800x760mmH
- Price: $50

**DB-01** Display Cube
- Sizes: A: 500x500x730mmH, $35; B: 500x500x530mmH, $25; C: 500x500x250mmH, $20

**DB-02** Wood Information Desk
- Size: 1070x570x765mmH
- Price: $40

**DB-03** Information Desk
- Size: 1000x500x750mmH
- Price: $25

**DB-04** Display Base
- A: 1900x900x974mmH, $90
- B: 1500x900x974mmH, $60
- C: 1050x900x974mmH, $70

**DB-05** Display Base
- A: 1900x600x974mmH, $70
- B: 1000x600x974mmH, $60
- C: 1050x600x974mmH, $50

**DB-06** Display Base
- A: 1900x1000x762mmH, $50
- B: 1500x600x762mmH, $40
- C: 1050x600x762mmH, $30

**DB-07** TV/VCR Stand
- Size: 700x600x1000mmH
- Price: $40

**DB-08** Display Table
- Size: 1500x750x850mmH
- Price: $50

**DB-09** Display Acrylic Table
- Size: Ф500x750mmH
- Price: $50

**DB-10** Lighting Acrylic Table
- Size: Ф500x1000mmH
- Price: $50

**DB-11** Display Showcase
- Size: 900x500x1000mmH
- Price: $50

**DB-12** Display Showcase
- Size: 900x450x900mmH
- Price: $55

**DB-13** Display Showcase
- A: 900x500x2000mmH, $150
- B: 500x500x2000mmH, $100

**DB-14** Shelf Unit
- Size: 700x260x1860mmH
- Price: $50

**DB-15** Shelf Unit
- Size: 750x400x1800mmH
- Price: $50

**DB-16** Display Showcase
- A: 1200x550x1000mmH
- Price: $120
- B: 1000x550x1000mmH
- Price: $100

**DB-17** Cupboard
- Size: 900x450x750mmH
- Price: $40
FURNITURE

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DB-18</td>
<td>Storage Unit</td>
<td>/50x35x70mmH</td>
<td>$40</td>
</tr>
<tr>
<td>DB-19</td>
<td>Storage Unit</td>
<td>700x350x800mmL</td>
<td>$60</td>
</tr>
<tr>
<td>DB-20</td>
<td>Kitchen Unit</td>
<td>900x550x880mmH</td>
<td>$70</td>
</tr>
<tr>
<td>EL-01</td>
<td>Color Printer</td>
<td>A4'</td>
<td>$150</td>
</tr>
<tr>
<td>EL-02</td>
<td>Laser Printer</td>
<td>A4'</td>
<td>$80</td>
</tr>
<tr>
<td>EL-03</td>
<td>LCD Monitor</td>
<td>27' 24'</td>
<td>$100  $60</td>
</tr>
<tr>
<td>EL-04</td>
<td>Computer</td>
<td>27' 24'</td>
<td>$120  $100</td>
</tr>
<tr>
<td>EL-05</td>
<td>Laser FAX</td>
<td>A4'</td>
<td>$80</td>
</tr>
<tr>
<td>EL-06</td>
<td>Copy Machine</td>
<td>B&amp;W/Color</td>
<td>$100</td>
</tr>
<tr>
<td>EL-07</td>
<td>Laptop</td>
<td>B4' A3'</td>
<td>$300</td>
</tr>
<tr>
<td>EL-08</td>
<td>Amp Set</td>
<td>600W 300M 150M</td>
<td>$500  $300  $120</td>
</tr>
<tr>
<td>EL-09</td>
<td>LED TV</td>
<td>90' 90' 60'</td>
<td>$450  $350  $250</td>
</tr>
<tr>
<td>EL-10</td>
<td>UHD TV</td>
<td>60' 50'</td>
<td>$550  $450</td>
</tr>
<tr>
<td>EL-11</td>
<td>LCD Projector</td>
<td>5.000 Amp 3.000 Amp</td>
<td>$400  $300</td>
</tr>
<tr>
<td>EL-12</td>
<td>Coffee Maker</td>
<td>1.000ml</td>
<td>$30</td>
</tr>
<tr>
<td>EL-13</td>
<td>Water Dispenser</td>
<td>350x350x800mmH S45 (include water)</td>
<td>$450</td>
</tr>
<tr>
<td>EL-14</td>
<td>Refrigerator</td>
<td>A: 230L / 590x610x1580</td>
<td>$180  $100</td>
</tr>
<tr>
<td>EL-15</td>
<td>Refrigerator</td>
<td>B: 145L / 530x530x1300</td>
<td>$180  $100</td>
</tr>
<tr>
<td>EL-16</td>
<td>Walkie-talkie</td>
<td>A: 1200L / 500x500x820</td>
<td>$70</td>
</tr>
<tr>
<td>EL-17</td>
<td>Wall Screen</td>
<td>1DAY</td>
<td>$6</td>
</tr>
</tbody>
</table>
# FURNITURE

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DP-01</td>
<td>Shelf</td>
<td>A: 250x150x150mmH 80</td>
<td>$25</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B: Flat</td>
<td>$20</td>
</tr>
<tr>
<td>DP-02</td>
<td>Catalogue Holder</td>
<td>260x310x1470mmH</td>
<td>$35</td>
</tr>
<tr>
<td>DP-03</td>
<td>Catalogue Holder</td>
<td>350x1300-1800mmH</td>
<td>$20</td>
</tr>
<tr>
<td>DP-04</td>
<td>Spec Stand</td>
<td>350x1300-1800mmH</td>
<td>$20</td>
</tr>
<tr>
<td>DP-05</td>
<td>Spec Stand</td>
<td>200x200x1000mmH</td>
<td>$20</td>
</tr>
<tr>
<td>DP-06</td>
<td>Laptop Stand</td>
<td>450x450x1200mmH</td>
<td>$50</td>
</tr>
<tr>
<td>DP-07</td>
<td>Easel</td>
<td>500x400-700mmH</td>
<td>$12</td>
</tr>
<tr>
<td>DP-08</td>
<td>Steel Mesh</td>
<td>900x1200mmH</td>
<td>$15</td>
</tr>
<tr>
<td>DP-09</td>
<td>Guard-rail</td>
<td>300x300x600mmH</td>
<td>$15</td>
</tr>
<tr>
<td>DP-10</td>
<td>Guard-rail</td>
<td>300x300x900mmH</td>
<td>$15</td>
</tr>
<tr>
<td>DP-11</td>
<td>Stand Hanger</td>
<td>350x1800mmH</td>
<td>$12</td>
</tr>
<tr>
<td>DP-12</td>
<td>Cloth Hanger</td>
<td>1000x950-1200mmH</td>
<td>$15</td>
</tr>
<tr>
<td>DP-13</td>
<td>Cloth Hanger</td>
<td>450x940-1620mmH</td>
<td>$15</td>
</tr>
<tr>
<td>DP-14</td>
<td>White Board</td>
<td>1470x500x460mmH</td>
<td>$50</td>
</tr>
<tr>
<td>DP-15</td>
<td>Platform (WOOD)</td>
<td>A: 800x510x1200mmH</td>
<td>$80</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B: 450x440x1160mmH</td>
<td>$50</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A: 800x1180mmH</td>
<td>$180</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B: 500x1180mmH</td>
<td>$120</td>
</tr>
<tr>
<td>DP-16</td>
<td>Platform (ACRYL)</td>
<td>A: 800x1180mmH</td>
<td>$180</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B: 500x1180mmH</td>
<td>$120</td>
</tr>
<tr>
<td>DP-17</td>
<td>Lighting Information</td>
<td>1200x400x1000mmH</td>
<td>$120</td>
</tr>
<tr>
<td>DP-18</td>
<td>Wastebasket</td>
<td>15L</td>
<td>$2</td>
</tr>
<tr>
<td>DP-19</td>
<td>Wastebasket</td>
<td>50L</td>
<td>$5</td>
</tr>
<tr>
<td>DP-20</td>
<td>Water</td>
<td>18, 30L</td>
<td>$7</td>
</tr>
</tbody>
</table>
Due to the limited page for advertisement, a company with above platinum sponsorship level will be given priority for publication advertisement. Each company can apply for only 1 advertisement per each publication item. But for Daily Newspaper, a company with above diamond sponsorship level can apply for each day.

**TCTAP Information Book**

TCTAP Information Book will be distributed to all attendees to provide with a brief meeting information and program schedules.

<table>
<thead>
<tr>
<th>Publication Type</th>
<th>Publication Type 1</th>
<th>Publication Type 2</th>
<th>Publication Type 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$3,000</td>
<td>$1,500</td>
<td>$1,500</td>
</tr>
<tr>
<td>Advertisement Image Size</td>
<td>245mm x 182mm, Margin 3mm all around</td>
<td>245 mm x 155 mm, Margin 3mm all around</td>
<td>245mm x 155mm, Margin 3mm all around</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
<td>AI, EPS, High Quality PDF</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

**TCTAP Note Book**

Place your Ads on the back or inner page in spiral note book which will be distributed onsite to all attendees and at every international meetings where CVRF visits for whole year around.

<table>
<thead>
<tr>
<th>Publication Type 1</th>
<th>Back Cover Page (Full)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$5,000</td>
</tr>
<tr>
<td>Advertisement Image Size</td>
<td>128mm X 182mm, Margin 3mm all around</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Publication Type 2</th>
<th>Inner Page (Full)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$4,000</td>
</tr>
<tr>
<td>Advertisement Image Size</td>
<td>128mm X 182mm, Margin 3mm all around</td>
</tr>
<tr>
<td>File Type</td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

**Important Dates**

<table>
<thead>
<tr>
<th>Important Dates</th>
<th>March 17 (Fri) 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline for Advertisement File</td>
<td>Deadline for Advertisement File</td>
</tr>
</tbody>
</table>

* Please mark the date exactly which you would like to apply for. Available dates can be adjusted considering sponsorship level and pagination, so please kindly contact TCTAP secretariat for details.
**PROMOTION ITEM**

### DID Screen
DID screens will be placed in front of each major session providing daily session schedule. The sponsor’s name and logo will be displayed on the screen.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the DID Screen</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

### Cyber Station
Cyber station will be located in the strategic locations for attendees to check TCTAP website, email or internet surfing. Company name and logo will be placed. Additionally, you can set up mouse and mouse pad with your company’s logo printed.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Cyber Station, Laptop Monitor Screen Ads, Mouse Pad</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS, High Quality PDF</td>
</tr>
<tr>
<td><strong>Remark</strong></td>
<td>Production fee for Mouse Pod is excluded.</td>
</tr>
</tbody>
</table>

### Live Station
Live Station is the PDP screens showing live case demonstration, lectures and TCTAP wrap-up interview sessions in real time. It will be set up in the strategic locations of the meeting venue and your company logo will be exposed on site.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Live Station Signage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

### Cell Phone/i-Pad Charging Station
Help our attendees when they need to recharge their mobile devices and i-Pad. Your company logo will be visible on the charging station.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on the Banner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

### WiFi Zone
Sponsor’s logo will be exposed in the signage at all around the venue during meeting.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Logo on Signage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS, High Quality PDF</td>
</tr>
</tbody>
</table>

### Mobile APP
All smart phone & tablet users can see exhibitor’s list and functional map to find session rooms or exhibit booths. Moreover, TCTAP mobile application will offer live streaming for major sessions and agenda download service for lecture file.

*Applicable to only Above Platinum Level*

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Company Advertisement on the first page when launching the app</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>File size</strong></td>
<td>To be informed</td>
</tr>
<tr>
<td><strong>File Type</strong></td>
<td>AI, EPS</td>
</tr>
</tbody>
</table>
EXHIBITION & LEARNING CENTER

Gain exposure at TCTAP! The exhibition Hall is an extension of the educational experience where attendees can learn more about up-to-date and innovative products in the market or enhancements to established technologies in the field of interventional cardiology and vascular medicine. Cyber station, lounge and other convenient facilities will be located in the hall.

**Items Included**
1) Booth Space*
2) Complimentary Pre-registration with Name Badge (4 badges per booth)
3) Promotional Opportunities for your booth activities and training program
   *Highly Recommended!!!

**Booth Space**
1) Island Booth
   - **Dimension**: Above 4 booths: 3m x 3m x 5m (L x W x H)
     Below 4 booths: 3m x 3m x 4m (L x W x H)
   - **2 booths or more should be applied. Above silver level sponsor can apply for 3 booths or more.**
   - **Exhibitors must submit their floor plan of island booth for approval by TCTAP Exhibition Secretariat through sponsorship website by April 7, 2017.**
   - **COEX, the official meeting venue, stipulates that only the subcontractors authorized by COEX are allowed to install and dismantle the booth. Please contact TCTAP exhibition secretariat for further process.**
   - **ZERO D&C (Ms. Suzie Kim, tctap2017@gmail.com)**
   - **Pytex must be installed on the floor.**

2) Shell Scheme Booth
   - **Dimension**: 3m x 3m x 3m (L x W x H)
   - **Items Included**: Signboard(1ea), Partitions, Floor(Pytex)
   - Information Desk(1ea), Chair(1ea)
   - Spotlight(100w), Electricity(1kw)
   - **Booth design is on the page 13.**

**Booth Allocation**
- For our allocation process in time, all companies are highly asked to submit their booth application by December 23(Fri), 2016 through TCTAP Sponsorship Website.

 Booth location will be assigned considering following criteria.
1) Sponsorship level
2) Loyalty to this meeting

- Please keep in mind payment deadline and meet the due date.
The delayed payment can affect TCTAP booth allocation of exhibition & learning center at next year.

- **Booth allocation will be informed around late February or early March 2017 and TCTAP Secretariat will do our best to make it as early as possible.**

**APPLICATION FEE (Í™No VAT)**
- Island Booth
  - $6,000/booth
- Shell Scheme Booth
  - $7,000/booth

**RUNNING HOURS**
- **Move-In**
  - April 23(Sun), 2017
    - 10:00 AM ~ 10:00 PM
  - April 24(Mon), 2017
    - 08:00 AM ~ 10:00 PM
- **Exhibit Dates**
  - April 25(Tue), 2017
    - 10:00 AM ~ 6:00 PM
  - April 26(Wed), 2017
    - 9:00 AM ~ 6:00 PM
  - April 27(Thu), 2017
    - 9:00 AM ~ 6:00 PM
- **Move-Out**
  - April 27(Thu), 2017
    - 6:30 PM ~ 12:00 PM
    (By April 28 00:00 AM)

**IMPORTANT DATES**
- January 24(Fri), 2017
  - Submission Deadline for Program (Learning Center)
- February 6(Mon) ~ March 24(Fri), 2017
  - Complimentary Registration
- Late February ~ Early March, 2017
  - Notification for Booth Allocation
- Late February ~ April 7(Fri), 2017
  - Application for Booth Facilities
- April 7(Fri), 2017
  - Submission Deadline for Island Booth Image & Promotional Materials (Learning Center)

April 25–27, 2017 @ COEX, SEOUL, KOREA