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6. **Application Form**
Meeting Overview

Going down in 15 years of history, here comes another chapter of a stimulating and proactive scientific program. Since 1996, this symposium has been dedicated to its mission to bring together medical professionals from all over the world and to exchange new knowledge and ideas in the field of cardiovascular medicine.

Combined with the 4th LEFT MAIN & BIFURCATION SUMMIT, this interactive course will entirely cover the most relevant issue in this field and provide a great opportunity to obtain the cutting-edge and most advanced Western and European techniques, overviews and clinical studies for the specialized physicians and other health care professionals.

More than 3500 delegates and invited specialists from a wide range of disciplines will participate in this conference. With exceptional faculty and program, it will provide the perfect backdrop for your learning environment.

Demographic of the year 2009

About 3,500 attendees frequent the Angioplasty Summit-TCT AP every year, representing physicians, nurses, technicians, health care professional and those with allied in the field of interventional cardiology and vascular medicine. More than 35% of the attendees are coming from abroad, mostly from Asia-Pacific region.

This conference provides exciting opportunities for companies to interact with world-class opinion leaders in the field of interventional vascular therapeutics. In addition, you can access to a niche market in Asia Pacific area, and show up your latest technologies as well as devices on the market.
ANGIOPLASTY SUMMIT-TCTAP 2010

Highlights
- Live Case Demonstrations
- 4th Left Main and Bifurcation Summit
- Transcatheter Valve Therapies
- State of the Art Lectures
- Scientific Symposia
- Hot Topic Series
- International Meeting & Society Highlights
- How to Make Good Clinical Trials
- Review Course for Young Interventionists and Cardiothoracic & Vascular Surgeon
- Moderated Cases and Abstracts with Experts’ Presentation Review
- 13th Annual Conference of Cardiovascular Nurse & Technologist
- 4th Cardiopulmonary Rehabilitation Workshop
- Learning Center
- Exhibition

ANGIOPLASTY SUMMIT-TCTAP 2010 Target Attendees
- Interventional Cardiologists
- General Cardiologists
- Physicians interested in cardiology and vascular medicine
- Radiologists
- Basic scientists
- Vascular medicine specialists
- Vascular surgeons
- Cardiac surgeons
- Interventional Pediatricians
- Nurses and technologists
- Other health care professionals with special interest in the interventional vascular therapy and medicine.

ANGIOPLASTY SUMMIT - TCTAP 2010 Course & Co-Directors

Course Director
Seung-Jung Park, MD
Seong-Wook Park, MD
Ki Bae Seung, MD
Myeong-Ki Hong, MD
Martin B. Leon, MD
Gregg W. Stone, MD
Gary S. Mintz, MD

Course Co-director
Cheol Whan Lee, MD
Young-Hak Kim, MD
Seung-Whan Lee, MD
Antonio Colombo, MD
Jean Fajadet, MD
Runlin Gao, MD
Junbo Ge, MD

Alan C. Yeung, MD
Eberhard Grube, MD
Ik-Kyung Jang, MD
Osamu Katoh, MD
John R. Laird, Jr, MD
Shigeru Saito, MD
Patrick W. Serruys, MD
Takahiko Suzuki, MD

General Information
ANGIOPLASTY SUMMIT 2010 Association & Affiliation

- CardioVascular Research Foundation (CVRF) / Asan Medical Center, Seoul, Korea
- Cardiovascular Research Foundation (CRF) / Columbia University Medical Center, New York, USA.
- Transcatheter Cardiovascular Therapeutics (TCT)
- The Paris Course on Revascularization (Euro PCR)
- ACC i2 Summit
- Complex Catheter Therapeutics (CCT)
- China Interventional Therapeutics (CIT)
- Vietnam National Congress of Interventional Cardiology
- Malaysia Live
- Singapore LIVE
- New Tokyo Sendai Live
- The Society for Cardiovascular Angiography and Interventions (SCAI)
- Asian Pacific Society of Interventional Cardiology (APSIC)
- The Korean Society of Cardiology
- The Korean Society of Interventional Cardiology
- The Korean Society of Cardiovascular Imaging (KOSCI)
- The Korean Study Group of Pediatric Interventional Cardiology
- Korean Association of Cardiovascular and Pulmonary Rehabilitation (KACPR)
- Cardiovascular Technology Association (CTA)
Satellite Symposia

Satellite Programs, sponsored by CVRF and industrial companies, are designed to provide meeting attendees with the latest issues and devices in the field of interventional vascular therapy. These programs are consisted of Breakfast Meetings, Lunchtime Activities and Evening Symposia.

It would be a great opportunity for industrial companies to introduce their new products and the related on-going clinical trials with comprehensive insights into important interventional topics presented by the world key opinion leaders.

More than 3,500 attendees will find useful information and get awareness of companies’ products as well as their services through the satellite programs. We’ve got positive feedback from companies and attendees about the round-table discussion that we tried newly last year so we believe that this would be one of the effective ways for industry members to meet the potential stakeholders by participating in this scientific program.

Important Information

1. Schedule
   - Breakfast Meetings
     7:00 AM ~ 8:10 AM
     April 28(Wed) ~ April 30(Fri), 2010
   - Lunchtime Activities
     12:30 PM ~ 1:30 PM
     April 28(Wed) ~ April 29(Thu) 2010
   - Evening Symposium
     6:00 PM ~ 8:30 PM
     April 27(Tue) ~ April 29(Thu), 2010

2. Dates
   - Submission Deadline: December 18, 2009
   - Payment Due: March 31, 2010

3. Fee (Including 4 Compliment Badges)
   - Breakfast Meeting: $ 10,000
   - Lunchtime Activities: $ 15,000
   - Evening Symposium: $ 15,000
   ⇒ This is only cover meals and room rental

Contact to: Kelly Jwa
CardioVascular Research Foundation (CVRF)
388-1 Poongnap2-dong, Songpa-gu,
Seoul, 138-736, Korea
Tel. + 82-2-3101-4708, Fax. + 82-2-475-6898
E-mail: Kelly@summitMD.com
URL. www.summit-tctap.com
Learning Center

Located in Exhibit Hall, Learning Center is devoted to interactive and technical hands-on training that highlights coronary, peripheral intervention. This Learning Pavilion consists of 3 distinct areas; Intervventional Vascular Simulation, Teach Image, and Device Training. You will have a chance to meet attendees face to face and to advertise your up-to-date devices and products with effect by instructing them.

♦ Intervventional Vascular Simulation
Three Hands-on Simulation Training Rooms located on the Learning Center will provide attendees with the opportunity to be trained. As some session incorporates didactic lectures followed by hands-on training using virtual patients with a first-come-first-served basis.

♦ Teach Image (IVUS, OCT and FFR)
It is an interactive online training tool that leads the participants how to measure and classify lesion characters by using IVUS, VH-IVUS, OCT, and FFR in their daily practice to make it more useful and efficient.

♦ Special Devices
It provides the practical opportunity for participants to learn various devices according to lesion location and complexity.

Important Information

1. Location
Exhibit Hall

2. Running Hour
9:00 AM ~ 6:00 PM, April 28 & 29, 2010
9:00 AM ~ 3:00 PM, April 30, 2010

3. Fee
Only those who applied to the exhibition are eligible to join learning center $3,000 per space (including 2 complimentary badges)

Contact to: Kelly Jwa
CardioVascular Research Foundation (CVRF)
388-1 Poongnap2-dong, Songpa-gu,
Seoul, 138-736, Korea
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E-mail: Kelly@summitMD.com
URL. www.summit-tctap.com
Overview
For exhibitors, Booth Activity is the most simple and effective way to meet attendees at the Angioplasty Summit-TCT AP 2010. This is an exceptional platform for business, providing opportunities to meet all the industry’s key decision makers under one roof.

Important Information
1. Booth
   - Space Only
     3m x 2.5m x 3m (L x W x H)
   - Shell Scheme
     3m x 2.5m x 3m (L x W x H) – Included Booth Package
     Booth Package= Signboard, Flooring Material (pytex), Information Desk, Round Table, Chair, Spots (100w), Electricity (220V/2)
2. Date
   - Exhibitor Installation: April 26, 2010. 8:00 am ~ April 27, 2010. 10:00 pm
   - Exhibit Hours: On April 28 & 29 ,2010
     8:00 am ~ 6:00 pm
     On April 30, 2010
     8:00 am ~ 4:00 pm
   - Exhibitor Dismantle : April 30,2010 4:00 pm~
3. Fee
   Participation Fee: US $ 5,000 per Space

Exhibitors List 2009!
76 Booths/ 46 Companies & 4 Affiliations!

Abbott Vascular  
Jin Young IP
AMG KOREA CO.,LTD  
Johnson & Johnson Medical
AstraZeneca Korea  
Jung Sung Medical
B. Braun Kore  
Biosensors International
Bayer Healthcare  
KDMC
Boston Scientific  
Otsuka Pharmaceutical
Bristol-Myers Squibb Korea  
Kyung Poong Pharma
Cardiotec  
Medtronic Korea Co., Ltd
Chong Kun Dang  
MSD
CID S.r.I  
Novartis
Covidien  
orbisNeich Medical Korea
DONG-A PHARM  
PAVMED
Dongkook Pharmaceutical  
Pfizer Pharmaceutical Korea
Focusmedical Co., Ltd,  
Possis Korea
GE Healthcare  
SE MYEONG MD CORP.
GSK  
Siemens Medical Solution
Guerbet Korea  
Solvit Medical
Hanmi Pharmaceutical  
St. Jude Medical Korea
Handok Pharmaceutical  
Terumo Korea Corporation
Hyundai Pharm  
Unipharm Korea
Inspire MD Technology  
Volcano
ISU ABXIS  
Vascocare Co., Ltd
APSIC  
CCT
EMWC  
TCT

Contact to:  Lilian Yoo
CardioVascular Research Foundation (CVRF)
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Tel. + 82-2-3101-7253, Fax. + 82-2-475-6898
E-mail: lilianpc@primeconvention.com
URL: www.summit-tctap.com
Courier Shipment
- Please note that the Convention Center and the organizers will not accept or take responsibility for any international courier shipments consigned to yourself at the venue or the organizers. Courier shipments must be shipped as noted under ‘Consigee Address (KEMI-LEE CO., LTD.) direct to Korea.

Arrival Deadlines
- Shipping documents for sea freight: 3 Days Prior to Vessel's Arrival
- Shipping documents for air freight: Prior to Flight's Arrival
- Sea freight arrival at Busan port: by April 20, 2010
- Air freight arrival at Incheon Airport: by April 21, 2010

Consigee Instructions
The terms of freight should be FREIGHT PREPAID and notified as follows for all exhibits.
- Exhibition Name: Angioplasty Summit-TCT AP 2010
- Name of Exhibitor: (Please complete)
- Booth Number: (Please complete)

Documentation
- Sea freight Bill of Landing: 1 original + 3 copy
- Airway Bill (AWB)
- Commercial Invoice & Packing List: 1 original + 3 copy

Packing Cases & Case Marking
- All cases, cartes, or cartons must be clearly marked on two sides (front and back). Skidded or containerized cargo should be individually labeled with our label marks which will be attached with instruction as #1. Congress Kit, #2. Future Meeing Desk, #3. Booth Material.

Official Contractor
KEMI-LEE CO., LTD.
Address. 157-22, E-Yon Bldg. 5F, Samsung-dong Kangnam-gu, 135-090, Seoul, Korea
ATTN. Victoria Song (Ms.) or Danny Lee (Mr.)
Email. danny@kemi-lee.co.kr
TEL. 82-2-561-5269, FAX. 82-2-553-0731

Air Freight

<table>
<thead>
<tr>
<th>INBOUND (TO KOREA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. On-site handling charge &amp; Transportation</td>
</tr>
<tr>
<td>(Incheon Airport W/H – Show site)</td>
</tr>
<tr>
<td>II. Other charge</td>
</tr>
<tr>
<td>1. Arrival charge (Including Bill Pick-up charge)</td>
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<tr>
<td>2. Incheon Airport Bonded W/H charge</td>
</tr>
<tr>
<td>3. Declaration fee for bonded transportation</td>
</tr>
<tr>
<td>4. Kemi-Lee handling charge</td>
</tr>
<tr>
<td>III. Customs clearance charge</td>
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<tr>
<td>Customs clearance for Temporary</td>
</tr>
<tr>
<td>T.I.B FEE</td>
</tr>
<tr>
<td>Customs fee for consumable item (Only Import)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OUTBOUND (FROM KOREA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Same as Inward (Excluding No. II-1, 2)</td>
</tr>
<tr>
<td>(Add) Incheon Airport Handling Charge (Including T.H.C.)</td>
</tr>
<tr>
<td>- Under -1,000 KGS: US$50.00/Hawb</td>
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<tr>
<td>- Over +1,000 KGS: US$70.00/Hawb</td>
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“You can promote your products at the event by Publication Opportunity!”

1. **American Journal of Cardiology (AJC)**

   One of the outstanding journals of Cardiology, AJC journal will be distributed to more than 3,500 attendees inserting the congress kit during the meeting and mailed to about 30,000 readers all over the world.

   **Cost!** 1 page of 205mmX275mm = $3,000

2. **Final Program**

   Guiding the scientific sessions with lectures to more than 3,500 attendees, the Final Program is the most useful to help them keep track of where they are and remind them of where they need to go!

   **Cost!** 1 page of 215mmX280mm = $3,000

3. **Daily Newspaper**

   From April 28 to April 30, 2010, daily newspapers includes on-site session coverage focusing on Live case review and the highlight scientific programs will distributed at the venue early in the morning.

   **Cost!** 1 page of 270mmX390mm = $2,000
   1 A4 size of page = $1,500

4. **Exhibit Guide Book**

   By sponsoring Exhibition Guide Book, your company advertisement will have exposure to more than 3,500 attendees. Don’t miss this exclusive opportunity; Exhibition Guide Book is the only navigation of exhibition.

   **Cost!** 1 page of 230mmX105mm = $5,000

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**Contact to:** Jenny Han  
Cardio Vascular Research Foundation (CVRF)  
388-1 Poongnap2-dong, Songpa-gu,  
Seoul, 138-736, Korea  
Tel. + 82-2-3101-4707, Fax. + 82-2-475-6898  
E-mail: Jennyhan@summitMD.com  
URL: www.summit-tctap.com
“You can promote their visibility at the event by sponsoring opportunity!”

1. **Conference Bag**
   All attendees will have our special made conference bag with all materials (i.e. Final Program, Exhibition Guide Book, pen, Notepad etc.) upon registration. We offer an opportunity to place your company logo on the conference bag.
   Cost! $80,000

2. **Notepad**
   Place your advertisement on the back cover, your company and products will be reminded by the attendees when they take a memo. Notepad is placed in congress kit and distributed to all the attendees during meeting day.
   Cost! $5,000

3. **Ball-Point Pen**
   Promote your company with special manufactured pen for this meeting. This pen is useful goods as our attendees will remind when they use the pen.
   Cost! $5,000

4. **Map**
   Help attendees navigate Seoul downtown! Pocket Maps are distributed at the tour information booth, and attendees will be exposed by tourist attraction in Seoul through map. Also, it will be memorable souvenir to attendees.
   Cost! $7,000

5. **Cling stickers**
   Promoting your company on the Cling stickers placed in highly visible areas on escalator railings which heading to the Main Arena (Vista Hall) and Registration desk. Remind attendees of your company’s presence every time they use the escalator!
   Cost! $5,000 per Side

6. **Cyber Station**
   Offer useful service to attendees by cyber station. Attendees will stop by cyber station to check e-mail or to do internet surfing. Place your company name and logo on the acknowledgement signage; additionally, provide company-branded mouse, pad, and memo pad.
   Cost! $10,000

7. **Live Station**
   We operate several Live Stations which live broadcast the conference to the outside of conference room. By sponsoring Live Station, your company logo can be placed Live Station Signage and PDP.
   Cost! $10,000

8. **DID Screen**
   Digital Program Banner (DID) is placed in front of the Main Arena and other major session rooms and displaying the program information to attendees. Your company logo is shown when attendees check the program schedule.
   Cost! $10,000
9. Lounge
Support attendees’ comfortable relief with relaxation massage chairs at your own individual space in the exhibition hall. The company logo is placed in all Relaxation Lounge signage as attendees will recognized your company while taking the rest. **Cost! $15,000**

10. Coffee Break
Take this great opportunity to interact with attendees. Coffee will serve 3 times a day to refresh attendees. Sponsor operates the coffee stations and your company logo will be recognized in coffee station signage. **Cost! $5,000 per Break**

11. Welcome Reception
Please be a first promoter of our conference. Attendees will see your company for the very first time and will remember your company with warm welcome reception. **Cost! $15,000**

12. Gala Dinner
A Gala Dinner will be organized at the last night of the ANGIOPLASTY SUMMIT-TCT AP 2010. It is ideal occasion for professional to meet and chat. By organizing Gala Dinner, it will be the sole sponsor of the occasion which is the delightful farewell party and networking place. **Cost! $30,000**

13. Hand Sanitizer
Please protect the attendees from N1H1. Your company branded -hand sanitizer should be placed in congress kit to distribute all attendees. **Cost! $10,000**

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Cardio Vascular Research Foundation (CVRF)  
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E-mail: lilianpc@primeconvention.com  
URL: [www.summit-tctap.com](http://www.summit-tctap.com)